



The

KIDTROTTER

a family adventure

TV / Online Video series by
Sean Clifford & Valerie Odile

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revue de vos voyages

www.abm.fr



SCOOTING

Round the World

The Clifford family are currently scooting round the world whilst filming their travel series The Kid Trotter. We speak to them to find out more...

Sean and Valerie Clifford decided to take their six-year-old daughter Emma on a trip of a lifetime: the family of three have been travelling the world for the

past several months. We asked them to tell us how they managed to create a unique New Zealand experience that represents Maori and Kiwi culture and, although we were keen to wait until they were available to officially launch them, they have taken on a life of their own. "We are absolutely blown away by the social media response we've

experienced, as it seems only fair to share a few more of the details. It's very exciting." She said she expected people would have their own theories, "but I expect that the Kiwi's response to the 'New Zealand Scooter' will be a big hit." The Kiwi Scooter expresses a broad

range of emotions: the exciting, the funny, the New Zealand, the "some of us" quickly interpreted across cultures. Others such as problems (there's a lot of experience in riding in hilly) and unhappy Maori expressions. We see

There is also a small section of Kiwi's or moving forward. They include park, pet, health movements and a working Kiwi music.

Family films a scoot around the globe



39 Intrepid world travellers visiting New Zealand 'scoot' into Dunedin to shoot Family Travel Series

Scooting around the world



We all dream of traveling the world with our family. We have decided not to dream anymore but to DO IT and to SHARE IT, through a series of online videos !

Parents of a 6 year old girl, we are convinced that bringing children traveling is a great investment in their education and future. As we discover other cultures, and meet the friendly locals we hope to develop childrens curiosity and tolerance. We also aim to show parents how much fun it can be to travel with kids , and how easy it is when using scooters.

After a successful pilot series in Vietnam in 2015, and a RTW trip in 2016, we are currently publishing 40 episodes from around the world

- Valerie & Sean & Enya Clifford - www.thekidtrrotter.com

The series

Travel the world with a cute young trilingual girl (and her parents) as she, on her little pink Micro scooter, brings us to discover some of the most amazing places, cultures and people ! Her young outlook along with unique filming & editing is conquering both young and old.



Why a Scooter ?

Aside from the ease to get around and the dynamic & fun it adds to the travel experience, a scooter is an amazing ice breaker and communication opener ... especially in countries where it is rare . It creates curiosity from big and small and facilitates exchange.

Why Enya ?

She is an active young child who is funny, daring, cute and sometimes cheeky :) She brings the viewer with her and reveals her thoughts and impressions in their most natural state.

FORMAT :

8-10 minutes in length

TARGET :

A large target market within the age group of 5 to 86 years old.

Family program.

GOALS :

- > To bring children and teenagers on a discovery of foreign countries and cultures.*
- > To show parents that travelling with children is possible, easy and fun !*
- > To give 'travelling' families a multitude of ideas for their next trip..*

Innovative

How it started

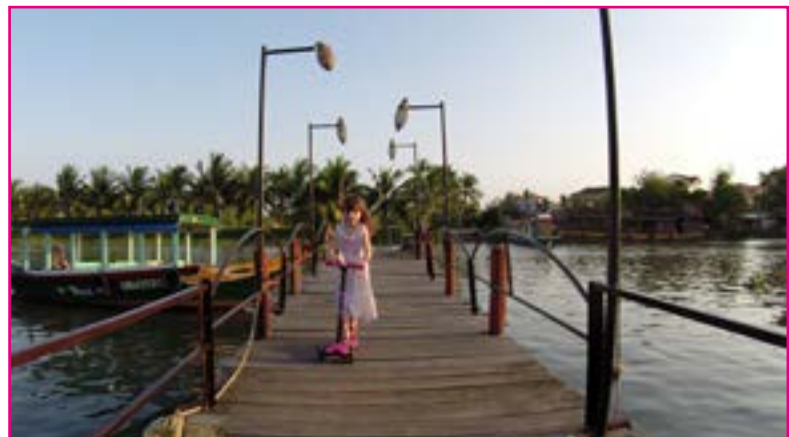


After a family trip traveling around Argentina in 2014, the Cliffords had a great idea ... 'let's share our experiences with Enya's friends & classmates through the creation of little video clips'.

The reaction was extremely enthusiastic from children and teachers. Children are so enthusiastic about the world around them and were overflowing with questions when Valerie and Enya made a presentation to the school. The seed was set in the minds of Sean & Valerie. They searched on TV & internet for the ideal family travel series.... but with no success... nothing of quality exists in this space.

They decided to produce their own online travel video series on thier holidays... completely self financed. In April 2015 a family trip to Vietnam was reserved to film their experience which has blossomed into 'The Kid Trotter' series (all of which can be viewed for free on thekidtrötter.com and social media).

After the success of the pilot series online, the Cliffords quit their jobs in 2016 to travel the world and produce this series in 10 amazing countries (Malaysia, Cambodia, India, Nepal, New Zealand, New Caledonia, Peru, Ecuador, Bolivia).



Unique..

Original

No video series like this exists anywhere on TV, internet or any medium. Most travel content currently available is either solely catered for adults or is not produced in such an innovative style. This style has already proved very popular with the families worldwide, homeschool groups in the USA, and teachers in New Zealand and France that use the videos for educational purposes.



Interactive

This interactive program is heavily linked to thekidtrotter.com upon which parents can find all the necessary travel information and children can ask questions, view the episodes or bonus videos...The project is rapidly growing a following on FB and Instagram.



International

Produced & starring a multi lingual team this program is growing rapidly. Currently for internet it is being produced in 2 languages (french and english) . There is plans to add more in the future (spanish & german).



WHO IS ENYA ?

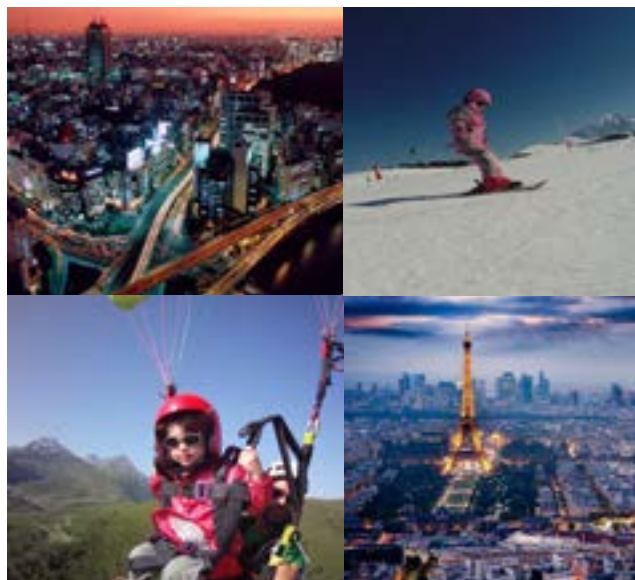
Enya is a little Irish-French girl who has easily navigated between different cultures and languages from a very early age.

She has an Irish father and French mother and loves getting up early to run into her German speaking school.



With her mother a French TV journalist and her father a web/multimedia designer/developer, both globetrotters, she has already walked on a salted lake in Argentina, gone canoeing amidst the Canadian forests, gone paragliding above the Pyrenees, scaled a volcano on Reunion Island, rode a dog sleigh in the shadows of Mont Blanc, went to school in Vietnam or completed a singing and dancing course in Ireland ... In short, for her the world is just a Big Round Playground that she wants to share with you in an original, fun and lighthearted way.

Funny, enthusiastic, outgoing and curious, Enya would love to bring other kids and their parents to see her playground !



Sydney
Borneo
London Tokyo
Nepal Paris
Dublin Cambodia



WHO ARE THEY ?

8

SEAN CLIFFORD

THE BOSS

INTERNET / MEDIA CONSULTANT

PHOTO-CAMERA JOURNALIST

ULTRARUNNER / ATHELETE

PROUD IRISHMAN :)



VALERIE ODILE-CLIFFORD

THE REAL BOSS

TV PRESENTER

REPORTER / JOURNALIST

EUROPEAN CORRESPONDANT

CHIEF- EDITOR

CAMERAWOMAN

SERIAL GLOBE TROTTER :)

ENYA CLIFFORD

THINKS SHE'S THE BOSS

TRI LINGUAL

MINI GLOBE TROTTER

SERIAL ICE CREAM EATER :)



More Information.

All current information and episodes are available on www.thekidtrotter.com

There are high definition images available for publication at

www.thekidtrotter.com/en/press.html



Need more information on our adventures or filming schedule.

Drop us an email on : fun@thekidtrotter.com



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